

MODULES - Publishing Analyser

Make quick and profitable decisions with Schilling Publishing Analyser

With Schilling Publishing Analyser you have the best basis for decision. The system analyses data for all relevant business areas, based on the key performance indicators that you have selected, and makes the calculations you need to optimise the productivity and profits. Schilling Publishing Analyser gives you transparency in your business.

Schilling Publishing Analyser is based on the fastest growing business intelligence product on the market, Qlikview, which is both user-friendly and easy to implement. You can get started quickly with Schilling Publishing Analyser which is also easy to implement and which covers all requirements from individual users as well as from and international concerns.

Schilling Publishing Analyser features

Management:

- Balanced scorecard
- Performance management
- Future analysis
- "What if" analysis
- Activity management

Royalty:

- Profitability per author
- Optimisation of negotiation basis
- Guarantee and advance analysis
- Communications analysis

Sales, marketing, service, and web:

- Sales planning analysis
- Customer analysis
- Campaign performance analysis
- Profitability of products

Product management:

- Product portfolio analysis
- Product and project management
- Production planning and scheduling
- Production management
- Quality management
- Process analysis

Finance:

- Consolidation reporting
- Performance analysis per division/business unit
- Cash flow analysis
- Accountancy

Logistics:

- Planning of demand
- Purchasing analysis
- Supplier performance
- Stock management
- Logistics and replenishment analysis

Get started fast! See what possibilities and improvements Schilling Publishing Analyser can give you.

Benefits:

- High performance with in-memory analysis and reporting.
- Simple and user-friendly architecture for dashboard, analysis, and reporting.
- Quick and easy access to information with click-driven user interface.
- Immediate answers to questions regarding the business.
- Full exploitation of all data without having to wait for static reports.
- Return on investment in a very short time.
- Reporting and print via full Microsoft Office integration.
- Easy to learn and easy to use with colour codes and point-and-click interface.